PUBLIC RELATIONS

The Office of Public Information produced 970 press releases each year. Special thanks to Dale Hill, Travis Henson, Steve Groner, and Cydney Richardson for assisting with the feature stories this past year. Our office was fortunate to have Intern Erica Eaton, a senior at University of Missouri at St. Louis, working with us this year. Erica did a great job of writing many KC graduate success stories during the semester. The Public Information Office relies heavily on others for story development and special thanks also goes to Education Center Directors for story ideas.

With the help of Dale Hill, our office also produced many success stories in highlighting KC graduates. The Public Information Office worked closely with the Marketing Department to also highlight many college successes.

Our department has also been an integral part of the Trenton Center and Nashville Center Campaigns writing many press releases on the Campaign meetings as well as press releases on donor recognition. Cathy Karrick has also been very involved in meeting with donors for the Nashville project.

The Public Information Office continues to produce the “Scroll” newspaper through the Centralia Sentinel. The publication is now printed weekly and arrives on the College Campus every Thursday. The success of this paper is due mostly to the hard work of Dale Hill.

The Public Information Office also has also coordinated the Make A Difference Awards as well as assisted with the Enduring Freedom Celebration, Martin Luther King Jr. Celebration, Celebration of Diversity, ICCTA/Staff Awards Event and dedication ceremonies and groundbreaking.

In addition, the KC Public Information Office assists with the promotion of the Season of Entertainment, KICK Program, Centralia Historical Society Lecture Series, and events at the education centers.