President’s Report for the Office of Institutional Advancement
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Over the last several months, the Office of Institutional Advancement at Kaskaskia College has continued to work hard at building relationships and friendships within the communities we serve in the hopes of raising philanthropic resources to assist the college in raising money for students through Foundation Scholarships and the Special Assistance fund, as well as funding for facilities that will enhance the growth of the college.

Trenton Education Center Campaign:
• Campaign officially kicked off in May 2012 and we have raised over $1.1 million to date for this project
• With the help of KC staff and community members from Trenton over the past year, the project has been shared with a number of individuals, service clubs and organizations, businesses and industries, cities and villages and school districts within the region. Support has been acquired through signed resolutions and monetary contributions to the project
• With approximately $80,000 left to raise, fundraising efforts will continue through personal contacts with donors, a cash raffle with all proceeds benefitting the project and a Trivia Night planned for later this year. Other fundraising events will be planned for next year as well

Nashville Education Center Campaign:
• The “silent phase” of the Nashville Campaign is currently underway as the various Teams are being formed that will assist with this project. Kaskaskia College staff as well as individuals from Washington County will serve on these Teams.

Foundation Scholarships:
• Foundation Scholarships continue to grow, providing more opportunities for qualified students to receive financial assistance. For the 2013/14 school year, there are 231 awards available, for a total of $126,646 to be awarded in scholarship money
• The Special Assistance Fund continues to assist students who find themselves in a difficult financial situation that may prevent them from attending college. This past year, this fund provided gas cards and bus passes for students facing transportation issues. It also assisted students with car repairs, rent, food and utility bills
• The 2013 Kaskaskia College Foundation Golf Tournament was held on Friday, June 28, 2013 at the Governors Run Golf Course in Carlyle. We are estimating approximately $12,000 net from this one day event. All proceeds will be used for Foundation Scholarships to be awarded next year
Sports & Wellness:
- Fundraising is now completed for the flooring for the KCSA Athletic Training Facility. Each athletic team was given a goal to raise $3,000 in the 2013 fiscal year to assist the KCSA in achieving their pledge obligation for the new flooring.
- The same fundraising goals will continue for FY14 with the funds raised assisting the KC Sports Association with the purchase of team busses and vans and continued maintenance of the Athletic Training Facility.
- Fundraising efforts will also begin for expanding the Sports Complex with a goal of raising a little over $600,000.

Veteran’s Tribute Project:
- Construction for the Veterans Tribute Phase 1A is underway to include two walls containing the names of 25,000 area veterans, and the majestic eagle sculpture that will sit on a pedestal and serve as a centerpiece for the plaza.
- The Office of Institutional Advancement continues to process monetary donations to the project as well as orders for personalized bricks.

Arboretum:
- The Office of Institutional Advancement worked with the Grounds and Maintenance Department to ensure that new trees for the Arboretum were planted in accordance with donor wishes.
- Kaskaskia College was honored to receive Tree Campus USA recertification for 2012. This was the third year in a row that we received this honor.
- Arbor Day was again observed this spring at both the Vandalia and Main campuses.

Alumni & Friends:
- The Office of Institutional Advancement has spent a great deal of time and effort in assisting with the revitalization of the Alumni & Friends Association.
- The KC Alumni and Friends Association pledged $60,000 to receive naming rights for the new Fitness Trail. It has been named the “KC Alumni & Friends Fitness Trail”. This pledge was fulfilled in early 2013.
- Upon the final payment being made on the Fitness Trail Pledge, the KC Alumni & Friends Association voted to pledge $25,000, $5,000 for each for the five capital projects the College will be undertaking to include: The Trenton Education Center, Nashville Education Center, the Ag Facility, the Nursing Facility and the Crisp Center renovations.
- The sixth annual KC Family Reunion & Open House is being planned for Saturday, Sept. 21st with a goal of showcasing the campus to potential students and inviting the general public to campus to see all of the changes and enjoy a fun day with their families.
- Again this year, the Alumni & Friends will award six Foundation Scholarships in the amount of $500 each to qualified KC students.
• Fundraising events held in FY 2012/13 were quite successful as the Alumni & Friends Association raised $10,800 through these efforts that included:
  ➢ Mouse Race held in November 2012 netted a profit of $4,300
  ➢ STAT Valentine’s Day Carnation Sales had a net profit of $200
  ➢ Mardi Gras Dance hosted in March had a net profit of $3,000. Next year’s Mardi Gras Dance will be held on Saturday, March 1, 2014 at the Knights of Columbus Hall in Carlyle with music again being provided by the Jorrells
  ➢ Quarter Auction held in April had a net profit of $3,300
• The Alumni & Friends will continue their fundraising efforts as they will welcome KC Alumnus and Centralia native, Kelly Culbreth, to the Jane Knight Auditorium on Saturday, September 14th, along with her friend, Javier Colo’n, winner of NBC’s The Voice. Proceeds from this event will benefit Foundation Scholarships