**PUBLIC RELATIONS**

The Office of Public Information continues to produce over 900 press releases each year. Special thanks to Dale Hill, Travis Henson, Steve Groner, and Cydney Richardson for assisting with the feature stories this past year. The Public Information Office relies heavily on others for story development and special thanks also goes to Allied Health Directors as well as Education Center Directors for story ideas.

A highlight of the year was several stories being sent via ICCTA and several being published in the ICCB Magazine.

Working with the Enrollment Management Team, several press releases were produced this year to enhance College enrollment. With the help of Dale Hill, our office also produced many success stories in highlighting KC graduates. The Public Information Office worked closely with the Marketing Department to also highlight many college successes.

Our department has also been an integral part of the Trenton Center and Nashville Center Campaigns writing many press releases on the Campaign meetings as well as press releases on donor recognition. Cathy Karrick has also been very involved in meeting with donors for the Nashville project.

The Public Information Office continues to produce the “Scroll” newspaper through the Centralia Sentinel. The publication is now printed weekly and arrives on the College Campus every Thursday. The success of this paper is due mostly to the hard work of Dale Hill.

The Public Information Office also has also coordinated the Make A Difference Awards as well as assisted with the Enduring Freedom Celebration, Martin Luther King Jr. Celebration, Celebration of Diversity, ICCTA/Staff Awards Event and dedication ceremonies and groundbreaking.

In addition, the KC Public Information Office assists with the promotion of the Season of Entertainment, KICK Program, Centralia Historical Society Lecture Series, and events at the education centers.

The department also assists with three Media Guides for athletics as well as many KCSA projects.