President’s Report for the Office of Institutional Advancement
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Over the last several months, the Office of Institutional Advancement at Kaskaskia College has continued to work hard at building relationships and friendships within the communities we serve in the hopes of raising philanthropic resources to assist the college in raising money for students through Foundation Scholarships and the Special Assistance fund, as well as funding for facilities that will enhance the growth of the College.

Trenton Education Center Campaign:
- Campaign officially kicked off in May 2012 and we have raised over $2.257 million to date for this project
- With the help of KC staff and community members from Trenton over the past 18 months, the project has been shared with a number of individuals, service clubs and organizations, businesses and industries, cities and villages and school districts within the region. Support has been acquired through signed resolutions and monetary contributions to the project
- With approximately $45,000 left to raise, fundraising efforts will continue through personal contacts with donors, and fundraising events with proceeds benefitting the project. A Trivia Night was recently held this past fall and a Tea Time Party is being planned for next spring.

Nashville Education Center Campaign:
- The Nashville Education Center Campaign kicked off in early October. To date, $428,000 has been raised
- In working with our Campaign Co Chairs and several Teams that are focused on fundraising efforts, the remaining $856,000 will be raised over the next few months.

Foundation Scholarships:
- Foundation Scholarships continue to grow, providing more opportunities for qualified students to receive financial assistance. For the 2013/14 school year, there are 231 awards available, for a total of $126,646 to be awarded in scholarship money
- The Special Assistance Fund continues to assist students who find themselves in a difficult financial situation that may prevent them from attending college. This past year, this fund provided gas cards and bus passes for students facing transportation issues. It also assisted students with car repairs, rent, food and utility bills
- The 2013 Kaskaskia College Foundation Golf Tournament was held on Friday, June 28, 2013 at the Governors Run Golf Course in Carlyle. The one day event raised $12,000 that will be used for Foundation Scholarships to be awarded in the 2014/15 school year
Sports & Wellness:

- Fundraising is now completed for the flooring for the KCSA Athletic Training Facility. Each athletic team was given a goal to raise $3,000 in the 2013 fiscal year to assist the KCSA in achieving their pledge obligation for the new flooring.
- The same fundraising goals will continue for FY14 with the funds raised assisting the KC Sports Association with the purchase of team busses and continued maintenance of the Athletic Training Facility.
- Fundraising efforts will also begin for expanding the Sports Complex with a goal of raising a little over $600,000.

Veteran’s Tribute Project:

- Construction for the Veterans Tribute Phase 1A is has been completed to include two walls containing the names of over 25,000 area veterans, and the majestic eagle sculpture that sits on a pedestal and serves as a centerpiece for the plaza.
- The Office of Institutional Advancement continues to process monetary donations to the project as well as orders for personalized bricks.

Arboretum:

- The Office of Institutional Advancement worked with the Grounds and Maintenance Department to ensure that new trees for the Arboretum were planted in accordance with donor wishes.
- Kaskaskia College was proud to receive Tree Campus USA recertification for 2012. This was the third year in a row that we received this honor and the application has been submitted for 2013.
- Arbor Day was again observed this past spring at both the Vandalia and Main campuses.

Alumni & Friends:

- The Office of Institutional Advancement has spent a great deal of time and effort in assisting with the revitalization of the Alumni & Friends Association.
- The KC Alumni and Friends Association pledged $60,000 to receive naming rights for the new Fitness Trail. It has been named the “KC Alumni & Friends Fitness Trail”. This pledge was fulfilled in early 2013.
- Upon the final payment being made on the Fitness Trail Pledge, the KC Alumni & Friends Association voted to pledge $25,000, $5,000 for each of the five capital projects the College will be undertaking to include: The Trenton Education Center, Nashville Education Center, the Ag Facility, the Nursing Facility and the Crisp Center renovations.
- The sixth annual KC Family Reunion & Open House was held on Saturday, Sept. 21st. This one day event provided an opportunity to showcase the campus to potential students along with the general public. A record breaking crowd was in attendance.
• Again this year, the Alumni & Friends awarded six Foundation Scholarships in the amount of $500 each to qualified KC students
• Fundraising events held in FY 2012/13 were quite successful as the Alumni & Friends Association raised $10,000 through these efforts that included:
  ➢ STAT Valentine’s Day Carnation Sales had a net profit of $200
  ➢ Mardi Gras Dance hosted in March had a net profit of $3,000. Next year’s Mardi Gras Dance will be held on Saturday, March 1, 2014 at the Knights of Columbus Hall in Carlyle with music again being provided by the Jorrells
  ➢ Quarter Auction held in April had a net profit of $3,300
  ➢ Mouse Race held Saturday, November 16th raised approximately $3,500
• The Alumni & Friends will continue their fundraising efforts and work to grow their members